

Public Relations Kyotango Magazine – July 2023



People are Moving to Kyotango in Record Numbers!

Countryside Living Experience Tour Sano District, Kumihama Town

Since the beginning of Kyotango’s initiative to promote the inflow of new residents in 2021, the City has hired a Community Developer last year January who is taking on the mission to encourage people to relocate to Kyotango. Collaborating with Community Developers, who have their own perspective as people from outside of Kyotango, Sano District has planned Countryside



Living Experience Tours and shares information about the local area via social media to encourage more newcomers (I-Turns) and returnees (U-Turns) to move to Kyotango. They hope to promote their area as a place that is easy to raise children and where elderly citizens can live in peace and safety.



Going on a Countryside Living Experience Tour

Tour in May. Seven people, including four families with children, participated and not only toured vacant houses (*akiya*), but also went on rice planting experiences as well.

A Consultation Center that Makes Moving More Fun!

Kyotango City's Moving Support Center, Tango Living Exploration House (a.k.a. Tan Kura), supports people during and after their move to Kyotango by offering consultations and guidance, helping people with the relocation and settling process every step of the way, planning events, and sharing information while collaborating with the local community.

The two consultants themselves were also once newcomers who were charmed by Kyotango before moving here. Aiming to do for others as they hoped others would have done for them when they first came to Kyotango, they welcome and sit down with over 500 consultations a year (includes returning consultees). Not only do they support people relocating to Kyotango, but they also accept consultations from local people looking to welcome new people to move into their neighborhoods. Please don't hesitate to reach out and talk with the Tango Living Exploration House.

More details here:



Tango Living Exploration House (Tan Kura)
Consultants Masayoshi Sakata (left) and Asako Kobayashi (right)



Shima Shima Base

A Residential Organization that Obliges to Enliven the Local Community
Shimazu District, Amino Town

Shimazu District has improved their system for accepting new residents in the area and established Shima Shima Base, an organization of local residents whose role is to revitalize and enliven the local area. From organizing events like seed planting/harvesting and markets for kids to learn business skills, to establishing a contracting company made up of interested individuals from the district to renovate nearby vacant houses into shared housing units, Shimazu District is advancing on various initiatives collaborating with neighborhood associations, residential organizations, and contractors.

A chic sharehouse!



Enjoy each season at Shima Shima Farm

There are events at the farm that kids can enjoy through every season. Having local activities that are easy to join is the key to welcoming more newcomers moving to the area.

Kyotango City Moving Support Site

You can view all sorts of information to help your move to Kyotango, from a one- to two-month trial countryside living experience, vacant house listings on the Akiya Information Bank, to financial aid and subsidies!

Details here:



By the Policy and Planning Section TEL 0772-69-0120

A First for Kyotango! : Fam-Tour for Hong Kong Media

Representatives

Attracting a New Tourist Base for Reboot in Inbound Tourism

Kyotango City Invites Influential Media Reps in Japan Travel

Kyotango City's Tourism Association held a Familiarization Tour* for Hong Kong's media representatives over the course of five days beginning on May 20th. With the aim to broadly promote Kyotango's charm within and outside of Japan, the City worked in collaboration with Peach Aviation LLC, a leading airline company that has route networks mostly focused in East Asia.



During the tour, mainstream media and travel journalists not only visited tourist spots in Kyotango such as Yuhigaura and Tateiwa, but also visited factories that produce local Tango *chirimen* silk textiles.



The journalists plan to promote Tango's charm to the people of Hong Kong and abroad from their experiences in Kyotango.

**The Familiarization Tour, or Fam-Tour for short, provides an opportunity for travel-related personnel, bloggers, and media to come and experience the local area via invitation.*



Top: Media Journalists viewing Kotohira Shrine and the *komaneko*

Bottom: Journalists taste-testing local specialty products

Wind Power Generator Project Has Been Halted

Provisional Project Name: Kyotango City Mt. Isanago Wind Power Generator Project

Notice from the Shizen Energy Inc. to halt the Wind Power Generator Project planned to take place on the Isanago Mountain Range was issued on May 19th to Kyotango City. According to the company, the reason for halting the project was that a

feasible project plan proposal would be extremely difficult to implement based on wind condition surveys and construction plans. The City accepted their statement in earnest.

At the Beautiful Town Planning Council Meeting, the City also heard various opinions from the local people and related personnel, and requested that briefing sessions, confirmations, and surveys of the local area should be conducted in the official statement.

Beginning with the proactive introduction of sustainable energy for a Zero Carbon City, the City will continue to work with the local citizens on promoting a decarbonized society and realize a safe and fulfilling way to revitalize our area.

Kyotango's Medical Collaboration Map is Now Available

Know where your medical facilities are by area!

The Northern Tango Medical Association has published the Kyotango City Medical Collaboration Map that allows you to know where your medical facilities (hospitals, diagnostic clinics, dentistry offices, etc.), pharmacies, home nursing stations, senior care consultation services, and more!

You can obtain the pamphlet at each Town Hall, or at the Longevity and Welfare Section. You can also access the digital pamphlet from the City's website.

More details here:



By the **Longevity and Welfare Section** TEL 0772-69-0330

A Gathering of Harmony

Enjoying the Elegance of Japanese Culture with Kyotango's International Residents

On May 13th, Kyotango residents of different nationalities enjoyed *koto* performances and traditional Japanese poetry at Komachi Park in Omiya Town at the Gathering of Harmony. After the first half where participants enjoyed the Japanese spring season with a performance on *koto*, seven poets (including international residents) wrote and showcased their poems by the stream in a traditional fashion,

through an event called the Banquet of Winding Water (*Kyokusui no Utage*).

**The Banquet of Winding Water is an event that brings back to life the poetry gatherings held within the Imperial Court during the Nara and Heian Periods.*

While donning on kimono, the poets challenge themselves to write their poems by the waterside.



Events Calendar – July

7/21 ~ 11/30

Have a Day Out with Kimono Campaign

You can get special deals for shopping at a kimono-related store or if you wear a kimono while shopping at a participating location!

You might get a nice present!

Eligible Persons: Persons wearing kimono, yukata, samue, or happi or customers buying kimono goods.

(Loungewear, fan gear, or store uniforms are not eligible for this campaign)



By **Tango Textile Promotion Council Office** TEL 0772-62-4304

7/9 (Sunday)

Cultural Property Seminar

Life in the Jomon Period from Ancient Ruins in Hamazume

A seminar about the results from an analysis of shells and animal bones found from ancient shell mounds.

Time: 2PM~4:30PM

Place: Agri Center Omiya

Capacity: 200 people (first come, first serve basis)

By the **Cultural Property Preservation and Utilization Section** TEL 0772-69-0640

7/16 (Sunday)

Mineyama Summer Culture Festival Variety Stage Show

Affiliated groups with the Mineyama Chapter of the City's Cultural Association will put on various stage performances like music and dance.

Time: 1:30PM~ (Doors Open at 1PM)

Place: Tango Cultural Center

By the **City Cultural Association, Mineyama Chapter** TEL 0772-69-0661

7/23 (Sunday)

Kids' Summer Pottery Class - Let's Make a Wind Chime!

What is a Japanese summer without a bell-shaped wind chime?
Let's make a wind chime together!

Time: Course A – 9:30AM ~ 11:30AM

Course B – 1:30PM ~ 3:30PM

Place: Isanago Workshop

Capacity: 15 people (first come, first serve)

For who?: Kyotango Elementary School Students

Fee: 440 yen

How to register: Call the number below by July 22nd to sign up

By the Isanago Workshop TEL 0772-62-7302 (Closed on Wed., Thurs., and Fri.)



Every Saturday

Silver Morning Market

Fresh produce and flowers, handicrafts, and wooden goods on sale!

July Schedule

1st, 8th, 15th, 22nd, 29th

Time: 9:00AM ~ 11:00AM

Place: Mineyama General Welfare Center

By the **Kyotango City Silver Human Resources Center** TEL 0772-65-0052

7/30

Rozan Cram School (Health & Culture Lecture)

Yoshimoto Entertainment’s smartest comedy duo Rozan will be holding a fun lecture about studying, how to think about your future career path, and will even teach you all sorts of trivia!

Time: 1:30PM ~ 3:00PM

Place: Tango Cultural Center

Capacity: 350 people (first come, first serve)

How to Register: Register by July 2nd from the website



7/30

Ume Kiranu Baka (An Idiot Doesn’t Prune the Plum Tree)

Film Screening and Talk Session with the Director

A humanistic drama about an aging mother and her autistic son interacting with their local community and carving out their own way to live.

Time: 1:30PM~ (Doors Open at 1PM)

Place: Agri Center Omiya

Capacity: 250 people

Target Audience: Kyotango Residents



By the **Civic Affairs Section** TEL 0772-69-0210

8/5 (Saturday) Tango Cultural Center

Learning Begins from Fun!

**Lecture by Takushi Izawa,
Japan's Quiz King and Tokyo University Graduate**

Time: 2:30PM (Doors Open at 2:00PM)

Place: Tango Cultural Center (Sugitani, Mineyama)

Admission: General Presale - ¥2,000/At the door - ¥2,500
High School and below: Presale - ¥1,500/ At the door - ¥2,000

Friendship Member: ¥300 off

Two tickets per person for member presales only

Children 5 and under may not be allowed at the event.



By the **Kyoto Prefecture Tango Cultural Center** TEL 0772-62-5200

Kyotango Challenge Day 2023 Participation Rate was **56.5%**!

We put up a good fight against Naruto City!

Kyotango City

Participation Rate - 56.5%

Total Participants – 29,381 (Total population 51,981)*

Naruto City (**Victor!**)

Participation Rate - 61.6%

Total Participants – 33,728 (Total population 54,736)*



**Population as of January 2023*

Population and Number of Households in Kyotango City

The number in the parentheses shows the difference in population over the month of May according the Basic Resident Registry. Includes foreign residents.

Total Population: 51,404 (-40)

Male: 24,762 (-19)

Female: 26,642 (-21)

Number of Households: 22,940 (+3)

Changes in Population by Main Reasons

Move in: 108

Move Out: 102

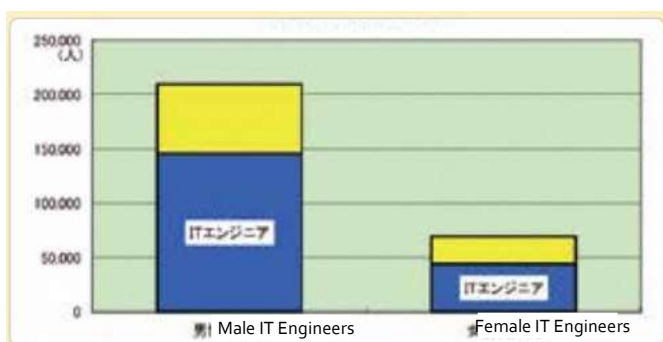
Births: 23

Deaths: 72

Other Reasons: +3

Programs for Minimizing the Gender Gap in S.T.E.M. Fields

*S.T.E.M. stands for Science, Technology, Engineering, and Mathematics.



(left figure) Comparison graph of male and female software engineers according to JISA 2022 Information Service Industry Survey

(right figure) Bar graph of percentages of female students enrolled in bachelor's, master's, and doctorate programs in Japan by field of academic study in 2021. Sourced from 2022 Gender Equality White Paper. Highlighted fields are physics and engineering.

(right figure) Bar graph of percentages of female students enrolled in bachelor's, master's, and doctorate programs in Japan by field of academic study in 2021. Sourced from 2022 Gender Equality White Paper. Highlighted fields are physics and engineering.

Promote Women in S.T.E.M.!

Waffle Camp Hometown in Kyotango - 8/25 (Friday)

Programming Classes for Junior High/High School Girls

Details Here:



Use your MyNumber Card to Make your Paperwork Easier!

Kyotango City is utilizing smarter technologies to make your government paperwork and applications easier and more convenient. With your MyNumber Card, you can confirm your personal identity safely online, which now makes it possible to process your paperwork anytime through your smartphone rather than coming into City Hall to get it done. In addition to the current range of services that are available, there are new services that you can use beginning this fiscal year.

New!

Get Your Certificates from the Convenience Store!

(planned to begin December 2023)

You can apply for and receive the Certificate you need from any convenience store in Japan.

Types of Certificates you can apply for:

- Proof of Residence (Copy)
- Stamp Registration Certificate

New!

Reformed Public Facility Reservation System

 (planned to begin in January 2024)

A new system will be introduced where you can no longer have to go to the service window to reserve a public facility. You can apply and pay for usage from this new system.

Eligible Facilities:

- District Community Halls
- Social Gymnasiums
- Other rentable public facilities

Online Services that are Currently Available

Smart Application System

- Certificates (such as Proof of Residence)



- Tax Certificate



- Application to Enroll in After-School Children's Club



Online Moving Out Service

**You must submit a Moving In Notice to the local government of your new location*



How to get a MyNumber Card



Android smartphones can now be equipped with some functions of your MyNumber Card!

Details here:



Kyotango Digital Points

Save + Use + Charge!

Starting from June 1st, 2023...

On top of saving and using points on your card, you can now charge your card with cash!

With the introduction of the new charge function, there is a new campaign in effect!

For every ¥1000 you charge to your card,

you'll receive 100 points!

*Point maximum for each member code is 1,000 pts. Points will be issued at a later date.

*Points will be distributed until February 29th, 2024. (Will finish when budget is reached)

*Points can be used until March 31st, 2024.

How to Charge Your Card

- 1) Bring your Kyotango Digital Point Card or the app and cash to a store that can charge money onto your card.



- 2) Load your cash onto your Point Card or app at the store.



3) Use your Kyotango Digital Point Card or app to shop at participating locations!



Contact

Kyotango Digital Point Management Council (Kyotango City Commerce and Industry Association, Kyoto Hokubu Credit Union, Kyotango City)

Office: Within the Commerce and Industry Promotion Section, Kyotango City Hall

TEL: 0772-69-0440

FAX: 0772-72-2030

Email: shokoshinko@city.kyotango.lg.jp

More details here>

